



MY STORY

WHY DID YOU CHOOSE THIS CAREER PATH?

I have never been interested in a career that requires me to be in an office, full time.

WHAT IS THE FUTURE OF THE FIELD IN TERMS OF NEW AND EXPANDING OPPORTUNITIES?

Being in sales means that about 30% of the work is product development. New varieties are always being developed to meet client needs which is difficult considering the continuously changing climate. Therefore the opportunities in this field are vast.

NAME 3 OF YOUR CAREER HIGHLIGHTS TO DATE?

1. The day I was offered a permanent contract at Sakata Seeds Southern Africa
2. Hosting a farmers day where we showcase our best/new varieties
3. Seeing my clients harvest

LEHLOGONOLO MAESELA

SALES REPRESENTATIVE
AT SAKATA SEEDS SOUTH AFRICA

BScAgric Plant & Soil Sciences
(Agronomy & Plant Pathology)

“I enjoy interacting with different people from various types of backgrounds. I also enjoy the travelling“

DO I FIT THE PROFILE?

Someone who loves being in touch with nature and is open to travelling a lot. You need to enjoy interacting with different people. You need to work very well under pressure.

SELF REPRESENTATION



PEOPLE'S PERSON



HONEST



INFORMED



RESEARCHER



One of the greatest hurdles I have had to get over was failing at varsity.

“My best advice would be to take agronomy with plant pathology“