

WHAT PART OF THIS CAREER DO YOU ENJOY MOST?

Having the opportunity to serve farmers on a daily basis and have a positive impact on their business and daily life. Building relationships with farmers, other scientists and colleagues is another very satisfying factor the career offers. And to be able to spend A LOT of time outside in nature!

DO I FIT

THE PROFILE?

(farmers, scientists, industry role

and agriculture. Again, be curious!

Someone looking to serve other people

players) using their passion for nature

SKILLS, TALENTS AND QUALITIES A LOVE

for nature, be curious, enjoy working with people, problem solving, critical thinking, patience.

WHAT IS

Agronomy/crop production is always evolving due to new technology and society needs in terms of food and fibre production, hence unknown opportunities can be developed by

CAREER TO DATE?

Having the opportunity to attend and present

THE FUTURE

oneself to address these needs.

HIGHLIGHTS

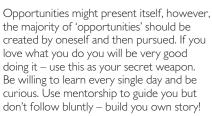
my work at international congresses and tours in Canada, Argentina and Switzerland. Being able to work with South African farmers and see how they succeed when specific challenges are faced as a team. Discussing challenges and opportunities regarding crop production on national radio, magazines and TV programmes thereby developing further opportunities to serve farmers and the crop production society.

ADVICE

CHALLENGES

Long working days where one spends time alone to get the work done and to develop new ideas to follow – thereby allowing myself to learn new things every single day. It is important to trust and especially enjoy the process. And be patient and grateful.

SOME





WHY DID YOU **CHOOSE THIS**

CAREER PATH?

I developed a love and

passion for agriculture and

the functionality of nature by

spending lots of time on our

family farm and by planting

my own crops in my mom's

garden. The high number of

opportunities on offer in the

agriculture industry allowed

challenges at university and in the industry itself.

WHAT DO YOU DO?

me to make my passion a daily activity - despite all the